



**Urethane
Innovators**

DUNS: 119221737
CAGE code: 1MD75
NAICS: 325212
ISO 9001:2015 certified



Robert Liland
Founder, CEO, Veteran



AWARDS & ACCOMPLISHMENTS

- Tier 1 Supplier to GM
- Family-owned and operated since 1977

PAST PERFORMANCE

- BOA-Franc, Inc.
- Corning, Inc.
- General Motors
- Hytrol
- Moen, Inc.

CAPABILITIES

We say “Yes” When Others Say “No”

Urethane Innovators works with companies across the U.S. to help solve a myriad of industrial and manufacturing challenges, including developing and engineering products for new applications, and recommending design improvements to existing parts to enhance performance.

UI specializes in the manufacture of cast urethane molded parts and components, including:

- **Covered Bearings** – Reduce noise and vibration on conveyor lines
- **No Crush Wheels** – Material handling and other applications
- **Dunnage** – Protect components while transporting
- **Rollers** – Idler, Drive, Feed, and more
- **Wheels** – All sizes and durometer (hardness)
- **Unique components** – For tough application challenges



All manufacturing and quality testing is performed at UI's 30,000 square foot facility in New Bern, NC.

DIFFERENTIATORS

- 99.95% On-Time Delivery Rate
- In-House CNC Machine Shop and Engineering Department
- Continuous Improvement; Employee Driven
- Custom Parts & Prototyping